



Government Arts College, Tiruchirappalli-620 022
அரசுகலைக்கல்லூரி, திருச்சிராப்பள்ளி-620 022

FACULTY PROFILE



Name : Dr. V.SELVARANI
Designation : ASSOCIATE PROFESSOR IN COMMERCE
AND COORDINATOR OF PSYCHOLOGY
Area of Specialization : MARKETING MANAGEMENT
Education Qualifications : M. COM., B.Ed., M.Phil., MBA., Ph.D.
Other Qualifications : ---

Professional Experience

Teaching : 31 YEARS 6 MONTHS
Research : 18 YEARS

Research Supervision / Guide ship

M.Phil. : 51
Ph.D. : 7 COMPLETED; 5 ONGOING

Publications–Articles/Patents

SCOPUS-indexed : 6
Peer Reviewed : 4
No. of Citations: h index: i10-index: 6
No. of Patents:

Publications–Books & Chapters **Chapters Published** :

Journal Reviewer/Member

Membership in Academic or Professional Organizations

BOS- UG BHARATHIDASAN UNIVERSITY AND AUTONOMOUS COLLEGE

No. of Seminars/Conferences/ Workshops/ Faculty Development Programs

Presented : 87
Participated : 105

Seminars/Conferences/ Workshops/ Faculty Development Programs organized

State Level : NIL
National level : NIL
International level : NIL
No. of Projects : NIL

Resource Person/Professional Engagement

1. Annamalai University
2. Alagappa University
3. Bharathidasan University
4. Madras University
5. Pondicherry University

6. Periyar University

Board Member

1. Annamalai University
2. Alagappa University
3. Periyar University
4. Bharathidasan University UG
5. Autonomous College.

Academic Administrative Responsibilities

- ✓ 2012 to 2014 Consumer forum co-ordinator
- ✓ 2014 to 2016 Red Ribbon Club Co-ordinator
- ✓ 2014 to 2017 NSS Co-ordinator
- ✓ 2018 to Till date Placement Cell/EDI/Career Guidance Co-ordinator
- ✓ 2020-21 to Till date Coordinator in Department of Psychology
- ✓ Naan Mudhalvan SPOC 2022-23

**AWARD: GRF awards & Honours (2020) on the occasion of Teacher's Day.
EXCELLENT AND DEDICATED PROFESSIONAL ACHIVEMENT AWARD – 2020.
Global Research foundation (A unit of Kaav Media Pvt. Ltd., Delhi)**

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