



**Government Arts College, Tiruchirappalli-620 022**  
**அரசு கலைக்கல்லூரி, திருச்சிராப்பள்ளி-620 022**

**FACULTY PROFILE**



**Name** : **Dr. G. SARAVANA KUMAR**  
**Designation** : ASSISTANT PROFESSOR  
**Area of Specialization** : MARKETING  
**Education Qualifications** : MBA,MPHIL,PHD  
**Other Qualifications** :

**Professional Experience**

**Teaching** : 18  
**Research** :

**Research Supervision/Guideship**

**M.Phil.** :  
**Ph.D.** : 4

**Publications–Articles/Patents**

**SCOPUS-indexed** : 4  
**Peer Reviewed** : 2  
**No. of Citations: Nil**      **h index:Nil**      **i10-index:Nil**      **No. of Patents: Nil**

**Publications–Books & Chapters**

**Chapters Published** : 4

**Journal Reviewer/Member**

Nil

**Membership in Academic or Professional Organization**

Nil

**No. of Seminars/Conferences/ Workshops/ Faculty Development Programs**

**Presented** :  
**Participated** : 20

**Seminars/Conferences/ Workshops/ Faculty Development Programs organized**

**State Level** : Nil  
**National level** : Nil  
**International level** : Nil

**Resource Person/Professional Engagement**

**Academic Administrative Responsibilities**

**Communication details**

**Mail id** : saravanank1982@gmail.com  
**Google Scholar id (if available)** :-  
**Orchid id (if available)** :-