



Government Arts College, Tiruchirappalli-620 022
அரசுகலைக்கல்லூரி, திருச்சிராப்பள்ளி-620 022

FACULTYPROFILE



Name : **Dr. T. Rita Jasmine**
Designation : Guest Lecturer
Area of Specialization : Marketing
Education Qualifications : M.Com, M.Phil, MBA, Ph.D
Other Qualifications : Nil

Professional Experience

Teaching : 15 years
Research : 4 years

Research Supervision/Guideship

M.Phil. : NIL
Ph.D. : NIL

Publications–Articles/Patents

SCOPUS-indexed : 2
Peer Reviewed : Nil
No. of Citations: Nil **h index: Nil** **i10-index:Nil** **No. of Patents: Nil**

Publications–Books & Chapters

Chapters Published : Nil

Journal Reviewer/Member

Membership in Academic or Professional Organizations: NIL

No. of Seminars/Conferences/ Workshops/ Faculty Development Programs

Presented :
Participated : 4

Seminars/Conferences/ Workshops/ Faculty Development Programs organized

State Level : 1
National level : Nil
International level : Nil

Resource Person /Professional Engagement

Academic Administrative Responsibilities

Communication details

Mail id : ritathanaseelan@gmail.com
Google Scholar id (if available) :-
Orchid id (if available) :-