



Government Arts College, Tiruchirappalli-620 022
அரசு கலைக்கல்லூரி, திருச்சிராப்பள்ளி-620 022

FACULTY PROFILE



Name	: Dr. G. RABIA JAHANI FARZANA
Designation	: ASSOCIATE PROFESSOR
Area of Specialization	: MARKETING
Education Qualifications	: M.B.A.,M.Phil.,Ph.D.,
Other Qualifications	: M.Sc(Psy)

Professional Experience

Teaching	: 24
Research	: 17

Research Supervision/Guideship

M.Phil.	: Yes
Ph.D.	: Yes

Publications – Articles/Patents

SCOPUS-indexed	: 5
Peer Reviewed	: 70
No. of Citations	: 67
h index	: 5
i10-index	: 2
No. of Patents:	NIL

Publications – Books & Chapters

Chapters Published	: NIL
Books Published	: 09

Journal Reviewer/Member

The Research Journal, (TRJ - Interdisciplinary Platform for Research, Open Access Journals)

Membership in Academic or Professional Organizations

1. Life member of International Institute of Organized Research (I2OR) India
2. Global Directory of Educators and Researchers
3. Board of Studies Member, Bharathidasan University, Tiruchirappalli – 620 024.
4. Board of Studies Member, Jamal Mohamed College (Autonomous), Tiruchirappalli-620020.

No. of Seminars /Conferences/ Workshops/ Faculty Development Programs

Presented	: 56
Participated	: 31
Faculty Development Programme	: 06

Workshops Attended : 08

Seminars /Conferences/ Workshops/ Faculty Development Programs organized

State Level : NIL

National level : NIL

International level : NIL

No. of Projects

1. M.Phil. : 22

2. Ph.D. : 06

RESOURCE PERSON / PROFESSIONAL ENGAGEMENT

1. As a resource person, I participated in the National Conference on “Challenges to Indian Businesses,” hosted by the Department of Business Administration at AIMAN College of Arts & Science for Women, K. Sathanur, Tiruchirappalli, on January 11, 2020.
2. I served as a keynote speaker at the 7th International Virtual Conference on Interdisciplinary Research for Sustainable Development (vIRSD 2021), organized by the International Institute of Organized Research (I2OR), India, in association with Green ThinkerZ, India, Centre for Modern Construction, Western Sydney University, Australia, Sustainable Cosmos, SusCos Academy, and The Intelligent Indian, on December 25, 2021.

ACADEMIC ADMINISTRATIVE RESPONSIBILITIES

Teaching: Assign subjects, gather lesson plans, and prepare timetables.

Student Engagement: Interact, identify problems, and find solutions.

Student Attendance: Verify registers and submit when needed.

Question Papers: Setting and evaluation of question papers.

Dress Code: Implement via class advisors.

Staff Meetings: Convening departmental staff meetings.

Academic Activities: Plan activities, lectures, Internship and workshops.

Discipline: Maintain and enforce departmental rules.

Staff Attendance: Submit registers to Principal.

Head in-charge of Department of Master of International Business

COMMUNICATION DETAILS

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