

FACULTY PROFILE



Name	: Dr. D. IMMANUVEL
Designation	: Assistant Professor
Area of Specialization	: Marketing
Education Qualifications	: MBA,PGDPM&IR,P.hd
Other Qualifications	: Nil
Professional Experience	
Teaching	: 17 years
Research	: 9 years
Research Supervision/Guidesh	in
M.Phil.	:NIL
Ph.D.	:4
1 11.D.	.+
Publications – Articles/Patents	
SCOPUS-indexed	: Nil
Peer Reviewed	: Nil
No. of Citations:Nil h inc	dex:Nil i10-index:Nil No. of Patents: Nil
Publications – Books & Chapters	
Chapters Published	:2
Journal Reviewer/Member	: Nil
Membership in Academic or Professional Organizations	
BOS, Member,	Bharathidasan University.
No. of Seminars /Conferences/ Workshops/ Faculty Development Programs	
Presented	:3
Participated :8[FDP] Seminars /Conferences/ Workshops/ Faculty Development Programs organized	
Seminars /Conferences/ Worksh State Level	10ps/ Faculty Development Programs organized :4
National level	:2
International level	:1
Resource Person / Professional Engagement:	
Academic Administrative Responsibilities	
Communication details	
Mail id Google Scholar id (if availabl	:profimmanuvel@gmail.com e) : -

Orchid id (if available)

:-