



GOVERNMENT ARTS COLLEGE, TIRUCHIRAPPALLI – 22

DEPARTMENT OF BUSINESS ADMINISTRATION &

MASTER OF INTERNATIONAL BUSINESS

ANNUAL REPORT (2022-23)

I. STUDENT STRENGTH

Department	I Year	II Year	III Year	TOTAL
BBA	49	51	56	156
MIB	7	5	---	12

II. DEPARTMENT MEETINGS

A. MAKING OF A GOVERNANCE PROFESSIONAL

A special lecture on MAKING OF A GOVERNANCE PROFESSIONAL was organized by the Department of Business Administration and Master of International Business in Association with Internal Quality Assurance Cell on 16.09.2022. A total of 132 students attended the session.

The resource person Ms. Chithra Anantharaman, Deputy Director, the Institute of Company Secretaries of India (ICSI) Nungambakkam, Chennai highlighted the role of Company Secretary and their liabilities and responsibilities.

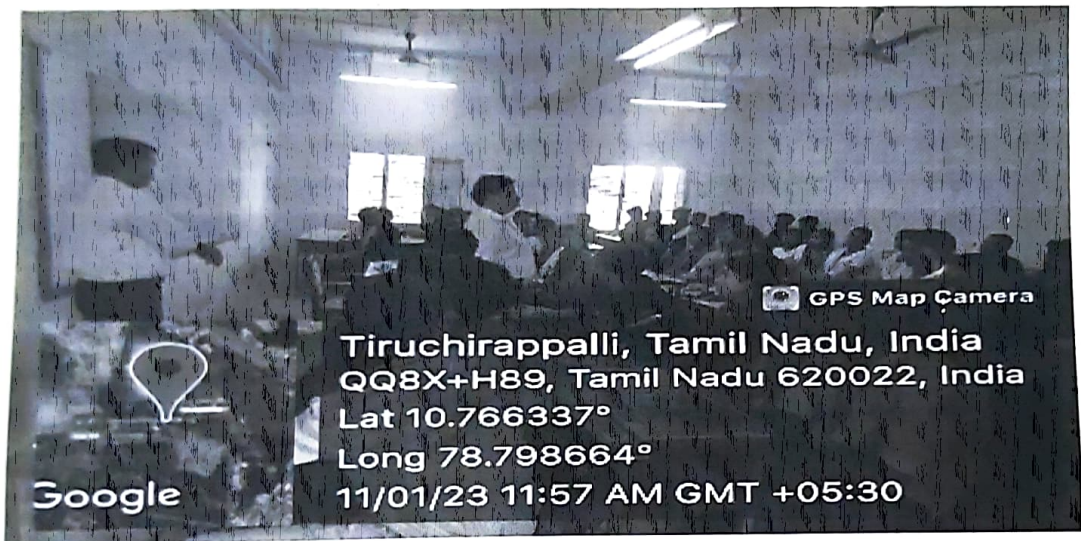


B. ASSOCIATION MEETING

On 10th January, 2023, a special lecture on Investment Management was organized by the Business Administration and the Master of International Business in association with Internal Quality Assurance Cell. Dr. P. L. Senthil, Associate Professor, Jamal Institute of Management, Jamal Mohamed College (Autonomous), Trichy-20 handled the session.

Resource Person highlighted After nearly three years of a global pandemic, market volatility, and rising inflation, investors are looking for security and guidance. One of the main finance functions for both corporations and individuals is Investment Management. It is important to develop a global understanding of financial markets and what impacts rational and irrational behaviors have in finance at the micro and macro levels help us in making strong investment decisions to adequately build and manage a portfolio with a long-term view.

Students learned to protect their hard-earned money from being eroded with time due to extravagance uses and to grow money over a certain period of time in order to meet financial needs. 156 students and 5 faculty got benefited from this session.



III. FACULTY ACHIEVEMENTS

A. PUBLICATIONS

1. Dr. G. Rabia Jahani Farzana & Md. U. Waseem Bari (2022), "Effectiveness, Impact and Execution of Training - A Study with Special Reference to AUTOTECH Services Limited, Chennai" published in Journal of ANVESAK, Sardar Patel Institute of Economic and Social Research, UGC Care Group – 1, Peer Reviewed, bi-annual Journal, Vol. 52, No.1(I) January – June 2022, Pp. 48-60 ISSN: 0378 – 4568.
2. Dr. G. Rabia Jahani Farzana & Md. U. Waseem Bari (2022), "Research Study on the Effectiveness of Training Programme with Special Reference Brakes India Limited" published in Journal of ANVESAK, Sardar Patel Institute of Economic and Social Research, UGC Care Group – 1, Peer Reviewed, bi-annual Journal, Vol. 52, No.2(I) July – December 2022, Pp. 43-50 ISSN: 0378 – 4568.
3. Dr. G. Saravana Kumar (2023), A Theoretical Perspective of the effect of ERM on quality of work in SEZS, Published in International Journal of Creative Research Thoughts - IJCRT (www.ijcrt.org) UGC Approved Journal No: 49023 (18), with 7.97 Impact Factor by Google Scholar in Volume 11 Issue 2 of February with PAPER ID : IJCRT2302326 and Registration ID : 231225.

B. BOARD OF STUDIES

1. Dr. G. Rabia Jahani Farzana attended Board of Studies Meeting in the Department of Business Administration, Jamal Mohamed College (Autonomous), Tiruchirappalli-620022 on 10.11.2022.
2. Dr. D. Immanuel attended PG Board of Studies Meeting for Master of International Business, Bharathidasan University, Tiruchirappalli – 620 024.

C. PAPER PRESENTATION

1. Dr. G. Rabia Jahani Farzana presented a paper entitled “Achievement Motivation Among College Students through Self Regulated Learning”, at Two Day National Seminar on Knowledge Management Practices to develop Skills of College students, organized by Department of Business Administration, Sponsored by Indian Council of Social Science Research, Jamal Mohamed College (Autonomous), Tiruchirappalli, on 12th and 13th October, 2022.

D. REFRESHER COURSE

1. Dr. Sujatha Jeyaraman successfully completed ONLINE TWO - WEEK REFRESHER COURSE in “Commerce and Management” from 27 May – 09 June, 2022 and obtained Grade A.

E. FACULTY DEVELOPMENT PROGRAMME

1. Dr. G. Rabia Jahani Farzana attended One Week Online Faculty Development Programme on Framework and Preparation of AQAR, organized by Indian Academic Researchers Association, Tiruchirappalli in association with West Bengal State University, Kolkata, West Bengal and Arumugam Pillai Seethai Ammal College, Tirupattur, from 15th June, 2022 to 25th June, 2022.
2. Dr. Sujatha Jeyaraman attended three-day faculty development programme on Entrepreneurship Development organized by Entrepreneurship Development and Innovation Institute, University college of Engineering and Bharathidasan Institute of Technology Campus Anna University, Tiruchirappalli HUB.
3. Dr. D. Immanuel attended five-day faculty development programme on Digital Marketing and Mutual Fund Courses organized by NSE Academy and Tamil Nadu Skill Development Corporation, Government of Tamil Nadu through Naan Mudhalvan program held at Bharathidasan University, Trichy 24 from 30.01.2023 to 03.02.2023.

IV STUDENT ACHIEVEMENT

1. Ms. R. Padmavathy of III BBA participated in two day E-Leader Workshop organized by the programme monitoring office- Innovative and Entrepreneurship Development Programme from 29.09.2022 to 30.09.2022 at BIT, Anna University, Trichy.



2. Ms. G. Thamarai Selvi of II BBA achieved New World Record and Registered in the Noble World Record Registry, Record No. NWR/2023/413 for performing Single Stick Silambam rotation for 12 hours continuously



V. RESULT

Department of Business Administration has achieved 48.6% result and Master of International has achieved 100%.

VI. PLACEMENT

4 students from the Department of Business Administration and 3 students from Master of International Business were placed.

VII. DROPOUT

4 students from BBA and 2 students from MIB has dropout their studies due to family problems.

VIII. LIBRARY BOOKS

In the Department of Business Administration 13 text books and 02 reference books were added to the existing list of books library. The total number of books available in the Department of Business Administration for the current year (2022-23) are 1015 text books and 34 reference books.

In the Department of Master of International Business 19 Text Books and 06 Reference Books were added. The total number of books available in the Department of Master of International Business for the current year (2022-23) are 190 text books and 44 reference books.