GOVERNMENT ARTS COLLEGE – TRICHY – 22

3.2.2. Activity Report

Report of FDP

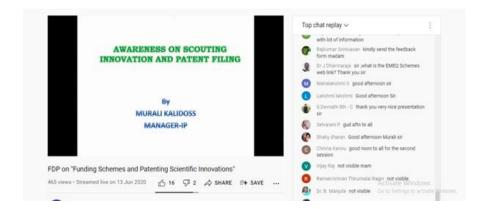
Internal Quality Assurance Cell and PG & Research Department of Chemistry, Government Arts College, Trichy – 22 Organized one day online Faculty Development Program on "Funding Schemes And Patenting Scientific Innovations" on 13th June 2020. First session was hosted by Dr. M. Arunachalam, Assistant Professor, Department of Chemistry, Gandhigram Rural Institute – Deemed University, Gandhigram, Dindigul, Tamilnadu, India and gave a lecture on "Funding opportunities for Research Development".

In the second session, Mr. Murali Kalidoss, Manager- Intellectual Properties, Indian Oil Corporation Limited, Sector – 13, Faridabad delivered a lecture on "Awareness on Scouting innovation and patent filing". Hundred participants took part through Google Meet platform. More than three hundred participants participated through you tube live streaming. (340 Certificates issued)







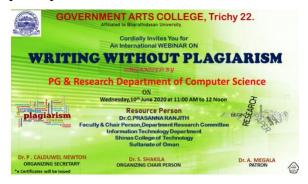


Report for International Webinar

PG & Research Department of Chemistry and Internal Quality Assurance Cell, Government Arts College, Trichy – 22 Organized two days "Virtual International Webinar on *Smart Topics in Chemistry*" on 1st and 2ndJune 2020. First day was hosted by Dr. P. Neenu Lakshmi, University of Porto, Portugal gave a lecture on "Solid State Chemistry" and Dr. A. R.Ramesh, GVC- Kerala gave a lecture on "Nano Materials" In the second day, Dr.V.Vijayakumar, VIT Vellore. Tamilnadu delivered a lecture on "Organic Synthesis" and Dr. M. Dhamodharan, PKIET- Pondicherry gave a lecture on "Polymer Science" Hundred Participants took part through Google Meet platform. More than seven hundred participants participated through you tube live streaming.



Department of Computer Science conducted an international Webinar on 10th June 2020. The resource person was Dr. Prasanna Ranjit who spoke on "*Writing without Plagiarism*" Number of participants was 80.



Webinar on Data Science was conducted on 24 June 2020. The number of participants was 75. *Webinar on Machine Learning Algorithms* was conducted on 25 June 2020 in which 90 persons participated. On 26th June a Webinar on *How to Write Research Articles?* Was conducted and 100 persons participated.

During the pandemic, the **department of visual communication** conducted a series of webinars on diverse topics in order to engage the students productively and help them stay abreast of the developments in the field of visual communication.



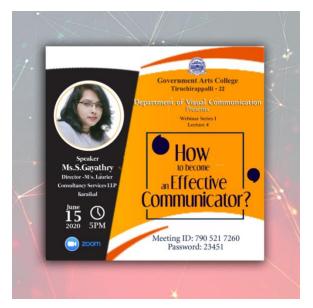
On 05.06.2020, Freelance photographer Mr. N. Jaisingh spoke on the topic "Exploring Lives and Beyond". He shared about his journey as a freelance photographer, gave a birds eye view of latest trends in the field of photography and offered practical tips for students to become a successful freelance photographer. Number of Participants: 42



On 08.06.2020, Ms.P.V.Sithara, Ph.D. Research Scholar, University of Madras, spoke about *child labour and Tamil reality television*. Having worked with Vijay Tv for a decade as a producer of reality shows, her sharing was drawn largely based on her first account experiences of childrens' participation in reality shows. She also dealt in detail about the research methodology tools appropriate for researching on the above mentioned topic. Number of Participants: 35



On 12.06.2020, Ms.Archanaa Seker, Independent Journalist, Activist and Writer delivered a lecture on the topic "Exam-in Tamil Cinema: feminist film tests and movies that pass, fail or reimagine them". She highlighted the importance of presenting women in a light that they never have before, with pivotal storylines that actively shape the arc of the film. She also familiarized students with tests like The Bechdel-Wallace test, Fitmus Test etc, thereby urging students to look at films from a feminist perspective. Number of Participants: 62



On 15.06.2020, Ms.Gayathry Jenifer, Head HR, Teach Sub Technologies, spoke on the topic "*How to become an Effective Communicator*". She shared the strategies for improving communication skills and for becoming an excellent communicator. Number of Participants: 30



On 22.06.2020, Dr.Gaman Palam, Visual Artist and Assistant Professor, VIT School of Design Conduced a workshop on the topic "A Practical Approach to Print based Graphic Design". Number of Participants: 35



On 26-06-2020, Mr. T.M.Deepanraj, Executive Producer, Zee Tamil, Zee Entertainment Enterprises Limited, delivered a lecture on "*Rebooting the Television Industry*: The new Challenges in Television Content Production". Number of Participants: 42.



On 30.06.2020, Mr. C.Sree Prapanch, Bureau Chief and Special Correspondent, News Nation Network spoke on the topic "Voice to the Voiceless: Harnessing the Power of Citizen Journalism". Number of Participants: 40.



On 02.07.2020,Ms.Poornima Periasamy, Radio Jockey, Rainbow FM and Manager, Academy of Radio Studies,delivered a lecture on the topic "'Kaatrin Mozhi -Tips to become a good Radio Presenter". Number of Participants: 45.