

## Staff Profile

Name: **Dr. V. Selvarani**  
Designation: Assistant Professor  
Department: Commerce  
Date of Birth: 02.06.1966  
Date of Joining Collegiate Service: 14.06.1996  
Date of Joining Govt. Collegiate Service: 26.12.2007  
Mobile No: 9443889753  
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Educational Qualifications: **M.Com., B.Ed., M.Phil., MBA., Ph.D.**

Experience: UG: **28** Years PG: **27** years Research Experience: **15** years

Publications:

Journals: National: **24**; International **15**

Conferences: **33**

Research Projects: **Nil**

Guideship

M.Phil., **49 awarded; 01 Pursuing**

Ph.D. **5 awarded; 5 pursuing**

Workshop/Seminar/symposium attended: **42**

Area of Interest: **Marketing Management/HRM**

**Resource Persons:**

1. Annamalai University
2. Alagappa University
3. Bharathidasan University
4. Madras University
5. Pondicherry University
6. Periyar University

7. International Seminar in Bishop Heber College, Trichy.

**Books Published: Nil**

**Membership in professional bodies:**

1. Annamalai University
2. Alagappa University
3. Periyar University
4. UG Board of Studies in Bharathidasan University 2018 to 2021
5. Board Member Government Arts College for women (Autonomous)  
Pudukottai 2019 to 2021

Award Received Global Research Foundation: KAAV Media Pvt. Ltd., Delhi.

**Excellent and dedicated Professional Achievement award 2020. 05.09.2020**

**Others:**

- 2010 to till Date Students Discipline Committee
  - 2010 to Till date Sports Committee
  - 2010 to till date Students Councelling Cell
  - 2012 to 2014 Consumer forum co-ordinator
  - 2014 to 2016 Red Ribbon Club Co-ordinator
  - 2014 to 2017 NSS co-ordinator
  - 2018 to till date Placement Cell/EDI/Training and Development Co-ordinator
  - 2020 onwards B.Sc., Psychology Department Co-ordinator
- ☞ Doctoral Committee Member
- Rajah Serfoji Government Arts College (Auto), Thanjavur.
  - Urumu Dhanalakshmi College, Trichy - 19.
  - The H.H.Rajah's College, Pudukoottai.
  - Periyar EVR Government Arts College (Auto), Tiruchirappalli.
  - Aringnar Anna Government Arts College, Musri.
  - National College, Tiruchirappalli – 01.