STAFF PROFILE

Name: Dr. V. JAISANKAR

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Department: Commerce

Date of Birth: 30.04.1972

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Educational Qualifications: M.Com., MBA., PGDCA., SLET., Ph.D

Experience: UG: 23.6 Years PG: 22.6 Years Research Experience: 10 Y

Publications: 25

Journals: 20

Conferences: 05

Research Projects: Nil

Guideship M.Phil. / Ph.D: Ph.D awarded: 07 M.Phil awarded: 10

Workshop/Seminar/symposium attended: 25

Area of Interest: Marketing

Resource Persons: 1

Books Published:1

Membership in professional bodies: Members of Board of Studies Various

Institution

Others:

