

Staff Profile



Name: Dr I NARSIS

Designation: ASSISTANT PROFESSOR

Department: COMMERCE

Date of Birth: 29/10/1966

Date of Joining Collegiate Service: 27/11/1991

Date of Joining Govt. Collegiate Service: 26/02/2011

Mobile No: 9443131230

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Educational Qualifications: M.Com, M.Phil, MBA, M.A, M.Ed, PGDCA, Ph.D

Experience: UG: 29 yrs PG: 27 yrs Research Experience: 15 yrs

Publications:

Journals: 03 (Currently UGC Care)

Conferences: Nil

Research Projects: Nil

Guideship M.Phil. / Ph.D.: M.Phil – 20 Awarded,

Ph.D – 15 Awarded (11Commerce, 04 Management), 2 Guided

Workshop/Seminar/symposium attended: Nil

Area of Interest: Marketing (Service Quality)

Resource Persons:

Books Published: 03

Theory in Cost Accounting	2009	Atlantic Publishers and Distributors (P) Ltd. New Delhi
Planning and Designing Research Study	2010	
Strategic Management	2018	

Membership in professional bodies: NIL

Others: